

Retail

Retailer

Qualification: Retailer Apprenticeship Standard **Level:** 2

Entry requirements:

- You need to be 16 years of age
- Work Ready
- Interested in a career in the retail sector

Typical duration: 12 - 14 months

Go further: This apprenticeship provides an ideal stepping stone into specialist, team leading, supervisory or first line management roles within retail and higher level training and apprenticeships such as the Retail Team Leader (Level 3) and Retail Manager (Level 4)



Course overview:

The Retailer Standard is designed to develop your knowledge and understanding (know it), skills (show it) and behaviours (live it) associated with the role. You will study the following subject areas:

- Customer service
- Business and finance
- Marketing, communication, sales and promotion
- Product and brand reputation
- Merchandising and stock
- Technology
- Team and personal performance
- Legal and governance
- Diversity
- Environment

English and Maths:

A good standard of English and maths is essential when working in any environment which is why they are included in all apprenticeships.

We will assess your current level of English and maths to identify any support you may need, and depending on your current qualifications, we will agree on the level of English and maths you will need to complete.

This may include taking English and maths qualifications at Level 1 or Level 2, but if your current qualifications mean you don't need to complete further maths or English, we will still help you to develop these skills during your apprenticeship. If you don't have any current qualifications, don't worry, we will support you to achieve these essential skills.

Duration:

The programme is delivered during normal working hours, making it a real opportunity to learn while you earn. Timescales for completion depend on the individual, but the qualification takes a minimum of 12 months.

Assessment:

The Retailer Standard will require you to complete an End Point Assessment. This includes a 30 minute multiple choice test, a practical observation and a professional discussion. On completion a grade of Pass, Distinction or Fail will be given.

About the sector:

Retail is one of the biggest sectors and covers a vast range of businesses, from market stalls and independent shops, to national chains and superstores. As a Retail Apprentice you could be assisting customers on the sales floor of a high street store and handling their purchases or working as an expert in a specialist department, dealing with specific enquiries.

Retailers must be passionate about delivering a quality service that always aims to exceed customers' expectations. Therefore, retailers enjoy direct contact with a wide range of people and are motivated by completing a sale and knowing a customer is happy with their purchase.

The main purpose of a retailer is to assist customers when they purchase products and services, which requires a good understanding of the stock being sold, the variety of ways customers can shop and the ability to process payments, for example, using a till.

Further information:

For vacancies and to apply for an apprenticeship visit our website – www.thesourceacademy.co.uk or call the Apprenticeship Recruitment team on 0114 236 6651.

If you are an employer and you would like to find out more about apprenticeships, contact our Account Managers on 0114 263 6654 or email apprenticeships@thesourceacademy.co.uk

The Source is an equal opportunities employer and positively encourages applications from all eligible candidates regardless of sex, race, disability, age, sexual orientation, gender reassignment, religion or belief, marital status, or pregnancy and maternity.